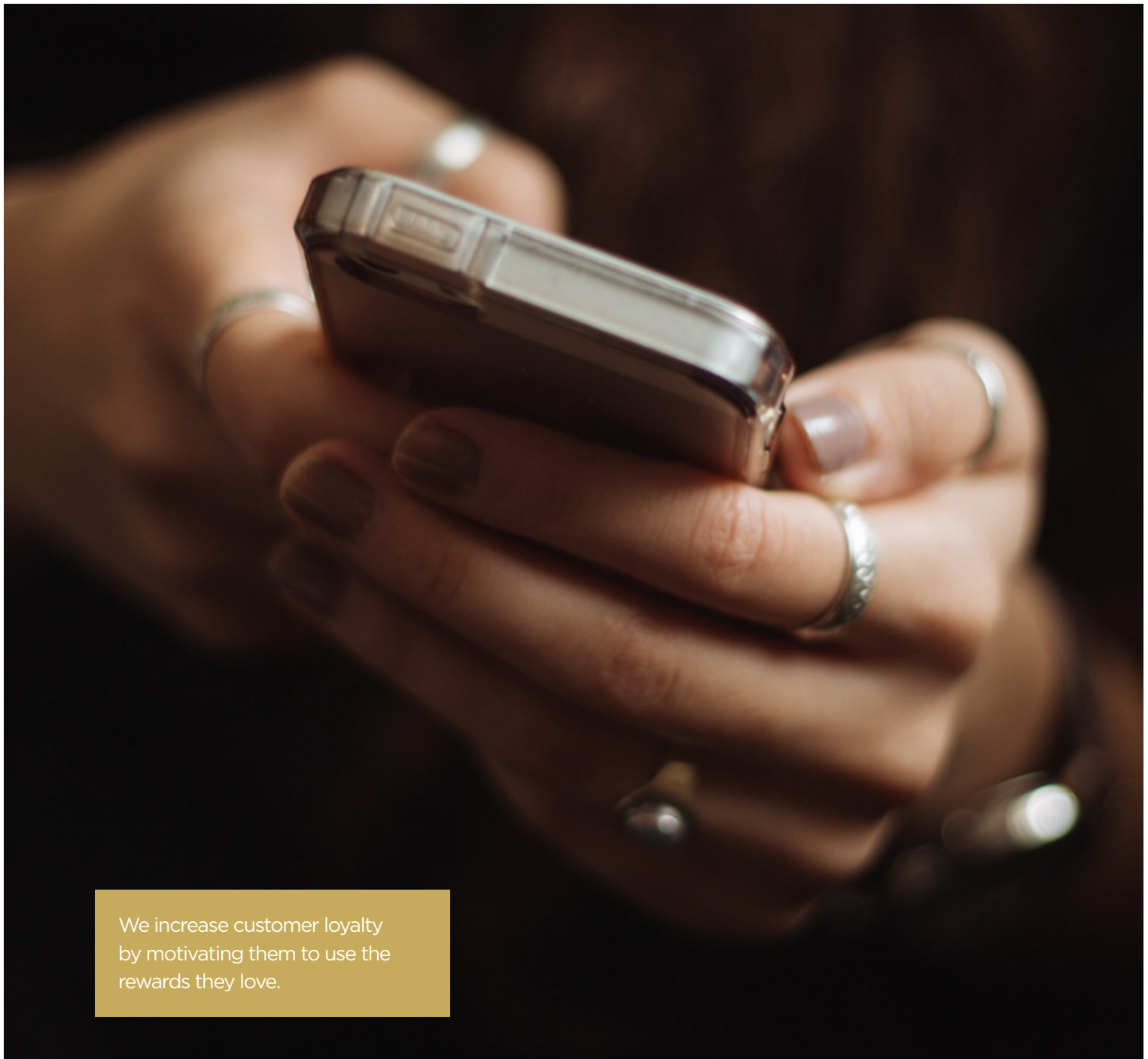


# OUR STORY

A world of discounts



We increase customer loyalty by motivating them to use the rewards they love.

# ABOUT US

World Privilege Plus is the world's first cloud-based solution that connects hundreds of global suppliers through an innovative reward engine to thousands of customers around the world. By consolidating a vast network of global suppliers into a single dashboard, we have automated reward data and order fulfilment, enabling our clients to choose from millions of reward options in 185 countries.

By combining our expertise and strategic thinking with cloud technology, we rewrote the rules for retail loyalty and channel incentive programs and transformed reward management and fulfilment to enhance your customer experience, increase engagement and facilitate employee recognition.

We deliver locally-sourced merchandise to 185 countries and convenient virtual rewards almost anywhere in the world. Our innovative rewards dashboard makes it easy to create customized client galleries and track order status. World Privilege Plus supplies a worldwide community of recognition, incentives, and reward experts in North America, Canada, Africa, UK, Europe and Australia. We are also the only reward platform that follows all global tax compliance regulations, making it easier than ever to implement and manage your program.



# WHAT WE DO

**(WPP) - Employee and Consumer Engagement Specialists we make it easy for companies to delight their customers and employees with the cool rewards provided through a closed membership platform - which enables business to increase the performance of recognition programs, sales programs, customer loyalty programs, employee engagement programs, marketing campaigns, and contests with meaningful and tailored incentives.**

We source and consolidate rewards from hundreds of suppliers around the globe and present them in a beautifully designed, easy-to-use interface to help create sustained brand loyalty and customer satisfaction ultimately helping to reduce churn rates and lost business. Spanning millions of products and key interest areas We have 1000's of businesses who we negotiate discounts and offers from over a large number of sectors including travel, hospitality, food and drink, retail, manufacturing, electronics, motoring, fashion, home and garden, lifestyle, and family. These discounts are not open to the general public and have been a huge success with members. Discounts are all year round and accessible in 185 countries, these rewards programmes compliment

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We negotiate discounts and offers from over a large number of sectors including travel, hospitality, food and drink, retail, manufacturing, electronics, motoring, fashion, home and garden, lifestyle, and family.”

any traditional offers companies may run as part of their marketing mix, such as price discounts, as customers respond especially well to rewards that register in their emotional memory - such as a well-deserved weekend away, reservations at an otherwise-impossible-to-get-into restaurant, or tickets to see their favourite sports team crush their oldest rivals.

Take a look around [www.worldprivilegeplus.com](http://www.worldprivilegeplus.com)



# WHAT DISCOUNTS WE PROVIDE:

**Discounts range from 5% to 60%.**

These offers are negotiated directly with the companies and cannot be found openly online or in stores. Offers last for a minimum of 12 months and can be used as often as required. Categories including travel, hospitality, food and drink, retail, manufacturing, electronics, motoring, fashion, home and garden, lifestyle, health & beauty and family.

**Extraordinary Selection:** An expansive inventory of over 300,000+ discounts worldwide is available so that companies are getting exactly what they want

**2,500+** Merchandise Brands

**1M+** Hotel, Travel & Experiences

**2,500+** Gift Card Brands

**850+** Mobile Top-Up Carriers

**750,000+** Global Savings Offers





## THERE ARE 4 WAYS TO ACCESS THE DISCOUNTS:

A discount code used at checkout, a unique code used at checkout or discount already added to the link and no need to add a code. Shopping cards and E-codes where members need to register and can load funds to their cards or e-codes to use online or in-store.

## WHO WE WORK WITH:

We provide companies of all sizes with their own rewards and loyalty platform. Our smallest company has 150 members our largest company has 13 million customers.

## HERE ARE FEW EXAMPLES:

Direct Save Telecom 60,000 members  
[www.directsavetelecom.com](http://www.directsavetelecom.com)

White Label  
[www.directsave.worldprivilegeplus.com](http://www.directsave.worldprivilegeplus.com)

Enjoy Benefits 4,000 companies 950,000 employees  
<https://www.enjoybenefits.co.uk>

White Label  
<https://enjoybenefits.worldprivilegeplus.com/>



## TYPE OF COMPANIES WE SERVE:

All companies that have members, customers, subscribers or employees. Any company looking to reward, engage, retain, acquire.

## SEAMLESS INTEGRATION:

We've engineered our platform to be easy to connect with clear APIs, SSO, White Labels and friendly on-boarding support. And as a business grows, WPP can scale to offer more features, more rewards, and even availability in regions around the globe.

### Type of platforms we deliver:

#### White Label, SSO, API.

(White Label) A copy of the site re-branded to make it appear as if the partner has provided it.

#### Application Programming

Interface (API) - A set of functions and procedures allowing you to power your existing infrastructure or front-end with loyalty and discounts so you can pick and choose discounts to suit your members.

#### SSO -Single Sign-On (SSO)

Access control from the partner's website. With this property, a user logs in with a single ID and password to gain access to any of several related systems. Allows a user to access multiple applications with one set of login credentials.

#### Type of White Labels:

As above companies can choose to have their platform for the UK only, or with worldwide countries included.

## HERE ARE FEW EXAMPLES:

UK and European Offers:  
<https://enjoybenefits.worldprivilegeplus.com/>

Worldwide Offer:  
<https://members.alumniextras.com/>

# COST

“

World Privilege Plus supplies a worldwide community of incentives, and rewards for the UK, Europe, North America, Australia, New Zealand, India and can provide access to discounts in over 180 countries.”

Please contact WPP for costs:

Email: [info@worldprivilege.com](mailto:info@worldprivilege.com)

## WORLD PRIVILEGE PLUS IS USED FOR:

Engagement, retention, rewards, acquisition, and employee benefits.



# LOYALTY:

Loyal, repeat customers help grow businesses. Our WPP solutions increase customer loyalty by motivating them to use the rewards they love. Our vast partnership includes 100s of 1000's of businesses who we have negotiated discounts with and offers from a large

number of sectors including travel, hospitality, food and drink, retail, manufacturing, electronics, motoring, fashion, home and garden, lifestyle, health & beauty and family. Helping to ensure that every customer gets an opportunity to experience the thrill of rewards that fits their

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By consolidating a vast network of global suppliers into a single dashboard, we have automated reward data and order fulfilment, enabling our clients to choose from millions of discounts around the world.”

needs. By creating a positive shopping experience that keeps customers coming back, we help businesses to keep those repeat consumers while attracting new ones.

## WORLDWIDE REWARDS:

We give a new meaning to the word “international” by encompassing literally the entire planet in 185+ countries. Companies can choose from UK, European, US, Canadian, Australian branding.

## 24/7 CUSTOMER SERVICE:

We give a new meaning to the word “international” by encompassing literally the entire planet in 185+ countries. Companies can choose from UK, European, US, Canadian, Australian branding.

## EASY MANAGEMENT & SUPPORT:

We manage the fulfilment of over 10 million items, for thousands of companies, in 38 languages, 63 currencies and 185 countries. We've built our rewards to help efficiently engage, inspire and motivate employees and customers, all while minimizing the time companies need to spend worrying about engagement, retention, rewards, acquisition, and employee benefits.







## EXAMPLE OF MEMBERS SAVINGS

### DAVID SAVED £995.96 ON A 5 DAY TRIP TO NEW YORK

Activity	Vendor	Regular price	Discount	Savings	%
Used laptop to research trip	HP	£1,221.26	£894.70	£326.56	35%
Booked hotel	Residence Inn by Marriott	£1,815.00	£1,220	£595.00	60%
Dinner	Applebee's	£30.00	£27.00	£3.00	5%
Breakfast	IHOP	£14.00	£12.60	£1.40	5%
Hop-on-hop-off bus	On location tours	£54.00	£27.00	£27.00	15%
Attended show	The Lion King	£230.00	£207.00	£23.00	15%
Lunch	Dante's gourmet food	£20.00	£12.00	£5.00	25%
Sightseeing	One World Observatory	£37.02	£29.00	£8.02	15%
Dinner	Bento Sushi	£20.00	£14.00	£6.00	25%
Breakfast	Subway	£7.00	£6.00	£1.00	10%
		<b>£3,448.28</b>	<b>£2452.30</b>	<b>£995.98</b>	

### JANE AND TOM SAVED £302.81 ON A DAY AT DISNEYLAND PARIS FOR A FAMILY OF 4

Activity	Vendor	Regular price	Discount	Savings	%
Car Parking Airport	Priority Booking	£65.98	£58.04	£7.91	15%
Airport Lounge	Priority Pass	£69.00	£55.00	£14.00	20%
Car rental	Worldwide Car Rental	£55.68	£46.60	£9.28	20%
Hotel	The Westin Paris	£524.00	£420.00	£104.00	60%
Disneyland Paris	Online Ticket Store	£364.12	£242.00	£122.12	15%
Travel Insurance	Insure More	£17.02	£14.47	£2.25	20%
Flight	Jack Flight	£35.00	£29.00	£6.00	12%
Sightseeing	Eiffel Tower Night Tour	£174.80	£152	£22.00	15%
Dinner	Hard Rock Café	£105.80	£92.00	£13.00	15%
Breakfast	Starbucks	£25.00	£22.75	£2.25	9%
		<b>£1370.42</b>	<b>£1,131.66</b>	<b>£302.81</b>	



World Privilege Plus

**Email:** [info@worldprivilege.com](mailto:info@worldprivilege.com)

[www.worldprivilegeplus.com](http://www.worldprivilegeplus.com)